

Heiwai Tang

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Birth Place: Hong Kong, China

Citizenship: USA

PROFESSIONAL EXPERIENCE

Johns Hopkins University , School of Advanced International Studies, Assistant Professor	2013 -
Stanford University , SIEPR, Visiting Scholar	Jan - Jun 2018
IMF , Research Department, Visiting Scholar	2015 - 2016
MIT , Sloan School of Management, Visiting Scholar	2011 - 2012
Tufts University , Department of Economics, Assistant Professor	2009 - 2013
HKUST Business School, Department of Economics, Assistant Professor	2008 - 2009

PROFESSIONAL AFFILIATIONS

Federal Reserve Bank of Dallas, Globalization and Monetary Policy Inst., Research Fellow	2013 -
Center of Economic Studies and Ifo Institute (CESIf), Germany, Research Affiliate	2013 -
Journal of Comparative Economics, Associate Editor	2017 -

EDUCATION

MIT, Ph.D. Economics, 2008
 UCLA, B.S., Mathematics/ Economics (*summa cum laude*), 2001

PUBLICATIONS

Refereed Journal Articles

1. “[Domestic Value Added in Exports: Theory and Firm Evidence from China](#)”
American Economic Review, 106(6), June 2016, pp. 1402-1436. (w/ Hiau Looi Kee)
2. “[Why is China Investing in Africa? Evidence from the Firm Level](#)”
World Bank Economic Review, forthcoming. (w/ Wenjie Chen & David Dollar)
3. “[Learning to Export from Neighbors](#)”
Journal of International Economics, 94(1), Sep 2014, pp. 67-84. (w/ Ana Fernandes)
4. “[Factor Intensity, Product Switching, and Productivity: Evidence from Chinese Exporters](#)”
Journal of International Economics, 92(2), Mar 2014, pp. 349-362. (w/ Yue Ma & Yifan Zhang)
5. “[International Politics and Import Diversification](#)”
Journal of Law and Economics, 56(4), Nov 2013, pp. 1091-1121. (w/ Sergey Mityakov & Kevin Tsui)
6. “[Determinants of Vertical Integration in Export Processing: Theory and Evidence from China](#)”
Journal of Development Economics, 99(2), Nov 2012, pp. 396-414. (w/ Ana Fernandes)
7. “[Labor Market Institutions, Firm-specific Skills, and Trade Patterns](#)”
Journal of International Economics, 87(2), Jul 2012, pp. 337-351.
8. “[Exchange Rates and the Margins of Exports: Evidence from Chinese Exporters](#)”
CESIfo Economic Studies, Symposium on China's Trade Performance, 58(4), Dec 2012, pp. 671-702. (w/ Yifan Zhang)

Other Publications

9. "[Trade Patterns and Dynamics of Processing Exporters: Evidence from China](#)" Chapter in *New Development in Global Sourcing*, 2018, MIT Press, in W Kohler and E Yalcin (eds). (w/ Ana Fernandes)
10. "[Scale, Scope, and Trade Dynamics of Export Processing Plants](#)" *Economics Letters*, 133, Aug 2015, pp. 68-72. (w/ Ana Fernandes)
11. "[The Dragon is Flying West: Micro-level Evidence of Chinese Outward Direct Investment](#)" *Asian Development Review*, Annual Research Conference Issue, 31(2), Sep 2014, pp. 109-140. (w/ Wenjie Chen)
12. "[FDI Policies in China and India: Evidence from Firm Surveys](#)" *World Economy*, Special Issue: India, 35(1), Jan 2012, pp. 91-105. (w/ Y. Huang)

Working Papers

13. "[Global Sourcing and Domestic Production Networks](#)" (w/ Taiji Furusawa, Tomohiko Inui, & Keiko Ito) Sep 2017.
14. "[Fast Fashion](#)" (w/ Ana Fernandes), Aug 2017.
15. "[Do Multinationals Transfer Culture? Evidence on Female Employment in China](#)" (w/ Yifan Zhang), Aug 2017.
16. "[Do Information and Communication Technologies Empower Female Workers? Firm Evidence from Vietnam](#)" (w/ Natalie Chun), Aug 2017.
17. "[Domestic Segment of Global Value Chains in China under State Capitalism](#)" (w/ Fei Wang & Zhi Wang), Jul 2017
18. "[Quality Differentiation and Trade Intermediation](#)" (w/ Yifan Zhang), Oct 2017, *Journal of International Economics*, R&R.
19. "Are Foreign Firms Favored in China? Firm-level Evidence on the Collection of Value Added Tax" (with Yasheng Huang), Oct 2017, *Journal of International Business Policy*, Inaugural Issue, R&R.
20. "Political Cycles of Trade Policy", Oct 2017, *Economics and Politics*, R&R.

Work in Progress (in descending order of completeness)

1. "Production Networks, Trade and Misallocation" (w/ Pravin Krishna)
2. "Global Sourcing and Domestic Value Added in Exports" (w/ Edwin Lai & Steffan Qi)
3. "Relational Trade: Theory and Evidence from U.S. Firms" (w/ Fariha Kamal).
4. "Excessive Entries and Exits in International Trade" (w/ Hiro Kasahara)
5. "Frictions in Exporting in China" (w/ Jing Zhang and Xiaodong Zhu)
6. "The Learning Dynamics in Chinese Economic Policies" (w/ Amit Khandelwal, Suresh Naidu, and Qing Zhang)
7. "Domestic Trade Frictions and Participation in Global Value Chains"

Selected Op-Eds and Shorter Essays (Full list [here](#))

- "[It's No Accident that China's Tycoons are Bad Investors](#)" *Foreign Policy*, Oct 2017. (w/ C. Beddor)
- "[Why China is Curbing Outbound Direct Investment](#)" Peterson Institute for Intl Econ, Aug 2017. (w/ Z. Huang)
- "[How has China moved up the global value chains?](#)" *Let's Think Development*, World Bank, Jan 2016 (w/ H.L. Kee)

“[Investment Renaissance](#)”, *Finance and Development*, International Monetary Fund, Dec 2015. (w/ W. Chen and D. Dollar)

“[China’s direct investment in Africa: Reality versus myth](#)”, Brookings Institution, Sep 2015 (w/ W. Chen and D. Dollar)

[Review: WTO's World Trade Report 2013 “Factors Shaping the Future of World Trade”](#), *World Trade Review*, 13, Oct 2014, pp. 733-735.

“[The Dragon Soars: Micro Evidence on Chinese Outward Direct Investment](#)”, VoxEU, Sep 2014 (w/ W. Chen)

INVITED PRESENTATIONS (since 2012)

Seminars

2018: U of Washington (May); UC Berkeley (April); UC Santa Cruz (April); National U of Singapore (April); UC Davis (March)

2017: World Bank (Oct); HKU (Oct); American U (May); Peking U (May); Sao Paulo Sch of Econ (May); UBC (April); Toronto (Mar); Ryerson (Mar); Harvard (Feb); IFPRI (Jan).

2016: U of Tokyo (Dec); HKUST (Dec); Syracuse (Sep); Indiana-Econ (Sep); Indiana-SPEA (Sep); HKIMR (Jul); Duke (Jun); U Virginia Darden (May); Inter-American Development Bank (Apr)

2015: IMF (Dec); Federal Reserve Board (Nov); USITC (Nov); Boston College (Oct); Cornell (Oct); Georgetown (Oct); US Census Bureau (Jul); University of Copenhagen (Jun); SHUFE (Jun); National Taiwan University (Jun)

2014: Cheung Kong Graduate School of Business (Dec); Federal Reserve Bank of Dallas (May); US Census Bureau (Apr); CUHK (March), George Washington (Feb)

2013: USITC (Sep); HKUST (Aug); Dartmouth (May); Nottingham (May); Ludwig Maximilian University, Munich (May); Geneva Trade and Development Workshop (May); CESifo (May); Graduate Institute, Geneva (May); UMass (Apr); Brandeis (Feb)

Before 2013: University of Colorado, Boulder; London School of Economics; World Bank; Clemson; World Bank; Johns Hopkins SAIS; Iowa State, UIUC, etc.

Conferences

2018: Stanford Workshop on Trade and the Chinese Economy (presenter/ organizer, April), CEPR Conference on Global Value Chains, Trade and Development, Santiago (Jan)

2017: NBER China Meeting, Shenzhen (Dec); Hitotsubashi Conference on Trade and FDI, Tokyo (Dec); EIIT, Federal Reserve Board (discussant, Nov); Columbia University Conference on the Indian Economy, New York (Oct); Bank of Canada-U of Toronto Conference on the Chinese Economy (Sep); UIBE Annual Conference on Global Value Chains, Beijing (Aug); OECD Global Forum on Productivity Conference, Budapest (June); HKUST Conference on International Economics, Hong Kong (June); CESifo Conference on Global Economy, Munich (May); Inter-American Bank Trade, Integration and Growth Network Conference, Montevideo (May); InsTED/ Sao Paulo School of Economics Workshop (May); NBER China Meeting, Cambridge (discussant, April); AEA, Chicago (x2 Jan)

2016: World Bank’s Conference on “Making Global Value Chains Work for Economic Development”, discussant (Dec); IEFS Conference, Kobe U (Dec); RIEIT Conference on Firm Dynamics (Dec); EIIT, U of Michigan (Oct); European Central Bank/ World Bank Conference on Productivity Analysis and Policies (Oct); UIBE Annual Conference on Global Value Chains, Beijing (Jul); CEPR Conference on Global Value Chains, Trade, and Development, Washington DC (Mar)

2015: NBER China Meeting, Cambridge (discussant, Oct); DEGIT, Geneva (Sep); ILO Globalization Symposium on Labor Market Outcomes in Developing Countries, Geneva (Sep); CESifo Summer Institute, Venice (Jul); KU Leuven Conf. on Chinese Economy, Leuven (Jul); UIBE Annual Conference on Global Value Chains, Beijing (Jul); Barcelona GSE Summer Forum, Barcelona (Jun); Shanghai Jiaotong Conf of China Development Studies, Shanghai (Jun); WAITS Conf., Washington DC (April); IMF's Conference on Regional Economic Outlook for Africa, Washington DC (discussant, Apr); AEA, Boston (Jan)

2014: Tsinghua Conf. on the Chinese Economy, Beijing (Dec); NEUDC, Boston (Nov); NBER China Meeting, Cambridge (discussant, Sep); SAIS-SIPA Conference on World Trade Systems, New York (discussant, Sep); UIBE Global Value Chain Workshop, Beijing (Jul); APTS, Seoul (Jul); Rocky Mountain Empirical Trade Conf, Banff (May); Dallas Fed-SHUFU Conf, Shanghai (Mar)

2013: ADB Annual Research Conf., Manila (Aug); Shanghai Jiaotong Conf. of China Development Studies, Shanghai (Jun); Columbia-Tsinghua Conf. on International Economics, Beijing (Jun); APTS Seminars, Nanjing (Jun); ASSA, San Diego (Jan); AEA, San Diego x 2 (Jan); CUHK China Conf, Hong Kong (Jan)

Before 2013: NBER ITI Winter Meeting, Stanford; Berkeley-Booth-IGC China Summer Institute, Beijing; EIIT, UC Santa Cruz; Penn State China and Trade Conf.; West Coast Trade Conf., UC Santa Cruz; CESifo Venice Summer Institute, Venice; North American Econometric Society Meeting, Washington University; SAET, Faro (Jun); Rocky Mountain Empirical Trade Conf., Banff, etc.

PROFESSIONAL ACTIVITIES

Other Professional Affiliations

Academic Committee, China Economics Summer Institute	2017 -
Research Institute of Economy, Trade and Industry (RIETI), Japan, Project Member	2015 -
Nottingham Center for Research on Globalization & Econ Policy (GEP), UK, External Fellow	2013 -
Centro Studi Luca d'Agliano, Italy, Fellow	2009 -

Referee Services

American Economic Review, Quarterly Journal of Economics; Review of Economics and Statistics; American Economic Journal (Macro); American Economic Journal (Micro); American Economic Journal (Econ Policy); Journal of International Economics; International Economic Review; Rand Journal of Economics; Economic Journal; Journal of Development Economics; Journal of Law, Economics, and Organization; European Economic Review; Canadian Journal of Economics; International Organization; Journal of International Business Studies; Journal of Economic Behavior and Organization; World Bank Economic Review; Journal of Comparative Economics; Journal of Banking and Finance; Asian Development Review; China Economic Review; Economics of Transition; Economic Inquiry; Economics and Politics; Journal of Regional Science; Journal of Asian Economics; Journal of African Economics; Review of International Economics; Review of World Economics; SSHRC-Canada; RGC-Hong Kong; World Development; World Economy, World Bank, WTO, Bank of Japan, and Hong Kong Monetary Authority's working paper series, etc.

Short Research Visits

Senior Visiting Fellow - National University of Singapore Global Asia Institute (2 weeks – April 2018); Hitotsubashi University, Tokyo (2 weeks – Dec 2016); HKUST, Hong Kong (1 week – Dec 2016); Gakushuin University, Tokyo (1 week – Mar 2015; Aug 2014); RIETI, Tokyo (1 week - Jan 2014); CESifo, Munich (1 month - May 2013); Center for Geographic Analysis, Harvard University (1 year - 2011-2012); World Bank, Trade and International Integration Group (1 year - 2011-2012); Centro Studi Luca d'Agliano (1 month – Jul 2009), Milan; HKIMR, Hong Kong Monetary Authority (multiple times) (1 month each time - 2009-2016)

Consultancies

International Finance Cooperation	2017 - 2018
United Nations Industrial Development Organization	2016 - 2017
Asian Development Bank	2016 - 2017
World Bank (DECRCG; Trade and Competitiveness Global Practice; Equitable Growth, Finance and Institutions)	2013 - 2017

Policy Discussion Panels

AidData, Atlantic Council, IMF, Wilson Center, GW China Conference

FELLOWSHIPS, GRANTS, AND AWARDS

Special-Term Professor, University of International Business and Economics, Beijing, 2017-2020
 Student-Elected Best Professor of the Master of International Economics and Finance program, JHU SAIS, 2016-2017
 Alcoa Foundation Grant, Co-PI, USD 500,000, 2016-2019
 Hong Kong RGC Grant, Co-PI, HKD 364,378, 2017-2019
 China's National Science Foundation, Co-Investigator, RMB 2.5 million, 2015-2017
 Hong Kong RGC Grant, Co-PI, HKD 336,462, 2011-2013
 Tufts University Faculty Research Award (x2), 2010-2013
 The Nuffield Foundation Social Science Grant, SGS/36581, Co-PI, £12,000, 2009-2011
 MIT Presidential Fellowship, 2002-2003

TEACHING

Johns Hopkins: (Masters) Microeconomics, Advanced Topics in International Trade
 Tufts: (Undergraduates) International Finance; International Economics
 MIT: (Undergraduates) Microeconomics; Macroeconomics;

MEDIA MENTIONS

Bloomberg Brief, BuzzFeed News, CTGN, Diplomat, Economist, Emerging Markets News, Financial Times, Foreign Policy, Marketplace, Mingpao (Canada), NPR, Phoenix TV, Quartz.com, Sina, Slate, Voice of America, Wall Street Journal, Washington Post.